



## GREAT LAKES BAY REGIONAL EXPO

**SVSU Ryder Center**  
**Tuesday, May 5, 2009**  
**1:00 – 6:30 P.M.**

# BUSINESS SEMINARS

**Presented by:**

**MASUD  
PATTERSON  
SCHUTTER  
PETERS & VARY, P.C.**  
*— Labor & Employment Attorneys —*

**MICHIGAN  
WORKS!**  
Great Lakes Bay Region

And their presenters:

- Delta College Corporate Services
- Kaleidoscope Learning Circle and their four-legged facilitators



## The Entertainment Stage Stage Sponsor Health Alliance Plan

### Panel Discussion: Successful Business Stories - Happening Now!

2:00 p.m. and 4:30 p.m.

Come hear local businesses discuss their strategies and ideas, and be inspired to not just survive, but to thrive, in today's economy.

### Fashion Shows

2:30 p.m. and 5:00 p.m.

Featuring Chamber members wearing the latest fashions in:

Everyday Business  
Casual Friday  
Evening Gala  
Vacation Wear  
Active Sportswear

### Games

#### Game Sponsor

Gohm Insurance Restoration

Office Olympics,  
Higher/Lower Office Product Pricing Game,  
and other games will be played during the Expo.

### Entertainment and Fun!

### Door Prizes

Donated by Exhibitors -  
Drawings held during the Expo.  
Register at the door with your  
Admittance Ticket or Business Card.

[www.greatlakesbayexpo.com](http://www.greatlakesbayexpo.com)

Expo Admittance: \$5  
Chamber Members: Free

The Bay Area Chamber of Commerce,  
The Midland Area Chamber of Commerce &  
The Saginaw County Chamber of Commerce  
thank the following companies for  
sponsoring this year's Expo.

## 2009 Sponsors

### Luncheon Speaker Sponsor

Covenant HealthCare

#### Gold Luncheon Sponsor

Dow Corning Corporation

#### The Official Expo Printer

Quebecor World Pendell, Inc.

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Masud, Patterson, Schutter, Peters & Vary, P.C.

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More to come!

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#### The Expo's Shuttle Service Provider

Knight's Luxury Transport

Seminars presented by:

**MASUD  
PATTERSON  
SCHUTTER  
PETERS & VARY, P.C.**  
— Labor & Employment Attorneys —

4449 Fashion Square Blvd. - Suite 1  
Saginaw, MI 48603  
Phone: (989) 792-4499

### **THE EMPLOYEE FREE CHOICE ACT**

Time: 1:30 - 2:30 p.m. 2nd Floor Classroom  
Presenters: David Masud and Kraig Schutter

The so-called Employee Free Choice Act (EFCA) or “card check” legislation, is likely to pass during the first 100 days of the Obama Administration. This legislation would give organized labor an unfair advantage in union organizing at the expense of employees and employers. This new law will do away with secret ballot union elections, drastically increase penalties to employers accused of violating labor rules during union organizing, and authorize federal bureaucrats to impose first-time labor contracts on employers against their will. To protect your company you must understand how to deal with the implications of EFCA to your business. Attending this seminar is the first step to maintain a viable business in the face of this game-changing federal labor law.

**The New FMLA Amendments and Regulations  
The ADA Amendment Act of 2008  
The Mental Health Parity and Addiction Equity Act of 2008:  
Helping Employers Cope with the Maze of New Statutory and Regulatory Provisions Without Getting Hopelessly Lost**

Time: 2:45 - 3:45 p.m. 2nd Floor Classroom  
By: Gary Patterson and Elizabeth Peters

2009 ushered in a number of new amendments and regulations affecting large and small public and private employers. This program will provide managers with the information and tools they need to comply with the new provisions and to avoid employer liability for failing to follow the law.

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**MICHIGAN  
WORKS!**  
Great Lakes Bay Region

**Great Lakes Bay Michigan Works!** is proud to sponsor these programs by Delta College Corporate Services and Kaleidoscope Learning Circle.

We provide employers with assistance that reduces their cost, time, effort and uncertainty in finding and retaining the employees they really want.

### **GENERATIONS IN THE WORKPLACE**

Time: 2:00 p.m. and 4:00 p.m.  
2nd Floor Classroom  
Presenter: Terry L. Rock  
Delta College Corporate Services  
Phone: (989) 758-3610

This workshop defines today’s multiple generations in the workplace, builds awareness of issues resulting from these diverse employee populations, helps employees engage and communicate better across generations, and offers different approaches to feedback for working through generational issues toward greatest organizational effectiveness.

By the end of this workshop, participants will be able to:

- Describe characteristics of multiple generations in the workplace
- Identify their values
- Identify workplace implications for dealing with diverse generations
- Set the stage for employers to identify potential problems when different generations work together
- Proactively address issues with the positive intent of team-building across generations for greater effectiveness
- Sensitize themselves regarding generational issues and, given different approaches to feedback, engage more effectively with others
- Participants will recognize that “Generations” can make life better for everyone!

Presenter: Tracy Weber, Ph.D., Kaleidoscope Learning Circle and her four-legged facilitators  
Phone: (989) 652-9112

### **HOW HIREABLE ARE YOU? Practicing (with horses) Effective Non-verbal Communication to Enhance Your Employability**

Time: 1:30 - 2:15 p.m. Outside the Main Entrance\*

Entering or re-entering the workforce requires skills, such as effective communication, in order to be successful in today’s economy. Michigan Works!, the premier workforce development organization, can help you with everything from WorkKeys assessment to maximizing your job search. They are sponsoring this workshop to help promote an important component of effective communication - the awareness and understanding of non-verbal communication. If you’re not getting the results you seek, it may be because you are non-verbally saying one thing even though you are trying to be verbally convincing with another. People (and horses) can tell the difference when what you are saying verbally does not match what your body language, actions, and energy are communicating. Kaleidoscope Learning Circle, an equine (horse)-assisted learning company will share with you a unique and interactive process of practicing your nonverbal communication skills.

### **TEAM BUILDING - ARE YOU A TEAM PLAYER?**

Time: 3:30 - 4:15 p.m. Outside the Main Entrance\*

People often talk about building the team and working as a team, but few understand how to create the experience of teamwork or how to develop an effective team. Belonging to a team, in the broadest sense, is a result of being committed to something greater than you. It also means that you know yourself and your role, responsibility, and impact on others. Kaleidoscope partners with horses to help people experientially learn about becoming an effective team member. Join our two and four-legged facilitators to safely learn more about your choices in creating effective relationships and increasing your own self-awareness – keys to becoming a team player!

\*In case of rain - Seminars will be held in a 2nd Floor Classroom.

**CHECK OUT THE NEW  
ENTERTAINMENT STAGE FOR  
PANEL DISCUSSIONS,  
FASHION SHOWS, FUN & GAMES**